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FALLSFEST 2009 ANNOUNCES FRIDAY ENTERTAINMENT

(WICHITA FALLS, TX) Organizers of FallsFest have confirmed their headline entertainer for Friday, September 25th Lucy Park will come alive for the 24th annual event, voted Texoma's Best Local Festival and Best All-Around Event.

Taking the main stage on Friday night is the exciting and energetic Eli Young Band.

The Eli Young Band took shape at the University of North Texas in Denton, Texas. They started performing as a duo, and in short order, the entire foursome began making music together, debuting live in October 2000. The band was embraced early on by CMT (Country Music Television), GAC (Great American Country), Country Weekly, Guitar One and Billboard. After their video for single "When It Rains" was picked up on both country music channels, fans across the country poured into venues night after night. This single was soon working its way up and spent more than 30 weeks on the Billboard Hot Country Singles Chart. The band was soon picked up by Universal Republic and Universal Records South and released *Jet Black and Jealous* in September 2008. That CD contains their second hit, *Always the Love Songs*, which cracked the Billboard Hot 100 Airplay in March. The CD has also been on Billboard's Top Country Albums list for the past 27 weeks. *Jet Black and Jealous* is truly an Eli Young Band CD, with a sound that captures both urgency and confidence.

EYB continues to expand its base by opening for the likes of Alan Jackson, John Mellencamp, Pat Green, Sheryl Crow, the Dave Matthews Band, Jack Ingram, Jason Aldean and Robert Earl Keen. In January, the band released their self titled album, along with the re-release of their first independent album, *Level*. That, along with a nomination from the Academy of Country Music for Top New Vocal Duo or Group has positioned the band for a phenomenal 2009.

FallsFest is a joint venture of the Junior League of Wichita Falls, Inc., Streams and Valleys, Inc. and The Wichita Falls Parks and Recreation Department. Dates for the festival are September 25-26. For more information contact the Junior League office at (940) 692-9797 or www.jlwf.org

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