



JUNIOR LEAGUE OF
WICHITA FALLS, INC.

**COMMUNITY
PARTNERSHIPS**

2020/2021

JUNIOR LEAGUE OF WICHITA FALLS, INC.
2302 MIDWESTERN PKWY | JLWF.ORG
940-692-9797 | FUND-DEVELOPMENT@JLWF.ORG

WHO WE ARE

The Junior League of Wichita Falls, Inc. (JLWF) is a recognized leader in our community, committed to fulfilling the needs of our local area. Comprised of a diverse and dynamic group of well-trained women, all sharing a common desire to improve the quality of life in Wichita Falls and the surrounding areas.

Since our foundation in 1957, JLWF has grown to a membership of over 300 women, with active members ranging in age from 21-60. In addition to fundraising for local causes, they give of their time and talents by volunteering a collective 17,000 hours annually.

OUR MISSION

JLWF is an organization of local women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. We welcome all women who value our mission.

OUR FUTURE

To continue to bring lasting change and impact in our community, JLWF is actively seeking Community Partners to join us in fulfilling our mission.

Businesses and organizations who make an annual commitment to become **Community Partners** will **enjoy year-long opportunities** for exposure and engagement directly with our members, as well as promotion through JLWF media channels and special events.



OUR PROJECTS

Our Community Plan is a promise we make to our neighbors in need each year. Through six signature projects in the 2020-2021 plan, the JLWF is committed to providing \$56,150 in monetary donations and an additional \$370,430 in members' volunteer hours. This is not possible without your support.

(View our complete Community Plan at www.JLWF.org/CommunityPlan.)

INTERNATIONAL FRIENDSHIP

Over 50 years of goodwill, understanding and cultural exchange exists between JLWF and the German Air Force Squadron of the Euro-NATO Joint Jet Pilot Training Program at Sheppard Air Force Base. We recognize how important NATO is to our community, and aim to continue to build bridges that strengthen this relationship.



GIVE LIGHT PUBLIC SERVICE AWARDS

Give Light Awards will be reimagined in 2021. Instead of an award ceremony, winning nonprofits will receive more substantial support and backing of the JLWF membership, in a program designed to elevate their brand in the community, and ultimately lead to more community support and donations. Each will be highlighted through an ongoing monthly television and social media campaign, in addition to a monetary donation.



H.E.A.R.T.

(Helping Encourage and Reach Teens)

JLWF partners with Barwise Middle School and hosts a one-on-one mentoring program for at-risk 7th and 8th-grade girls. These girls and their mentors discuss various topics such as social media etiquette, self-care, leadership skills, and so much more.

PARTNERS IN EDUCATION

JLWF partners with the Wichita Falls Independent School District to enhance student learning through program and project development and implementation. In years past, our efforts have focused on two elementary schools, Zundy and Burgess. **In 2020, JLWF will be expanding to become a district-wide partner, accepting and reviewing applications from all 25 WFISD campuses.**

This volunteer and financial commitment also include a partnership with the Wichita Falls Area Food Bank's PowerPak 4 Kids initiative, an ongoing effort to provide food to at-risk children on weekends and breaks when school meals are not available.



PINK PANTRY

This 2020-2021 pilot project, currently housed under our Partners In Education initiative, is designed to provide much-needed menstrual supplies to female students in WFISD. Statistically, one in five girls will miss a day of school due to the lack of proper hygiene supplies during their period. By providing discreet bags with hygiene supplies to nurses and counselors for distribution, JLWF hopes to ensure girls with equal opportunity to learn.

FOOD FIGHT

Food Fight is a one-day event where JLWF, along with other Junior Leagues from across Texas and Oklahoma, compete to see who can raise the most food for their respective food bank through a Food Bank Challenge. Donation bins are also placed at partnering businesses across Wichita Falls for a week leading up to the big day. Since the inaugural Food Fight in 2017, the Junior League of Wichita Falls has raised over 14 tons of food for the Wichita Falls Area Food Bank.





OPPORTUNITY KNOCKS

Volunteer time and funding assistance are provided in response to immediate, short-term needs in the community through established non-profit agencies. Volunteer time ranges from a few hours to a one-day project. Grants are given in amounts up to \$2,500 each.



COMMUNITY ASSISTANCE FUND

Funding is provided in response to immediate needs in the community through established non-profit agencies. Grants are distributed each through Fall and Spring cycles.



LEADERSHIP TRAINING

Training is a fundamental and integral component of the Junior League mission. Through job placements and project execution, the Junior League teaches skills and competencies to prepare its members to be effective community leaders.

Leadership development and training is what sets the Junior League apart from other community service organizations, and enables our members to go on to become valuable volunteers for other local nonprofits. Training also reinforces a second component of the Junior League mission, improving the potential of women.



OPPORTUNITIES FOR COLLABORATION

Our Community Partners play an invaluable role in meeting our mission, and we want to meet you where you are. The sponsorship structure below provides a framework for involvement, but we are open to collaboration on creating unique partnerships that best meet your goals. Please feel free to contact us with any questions or ideas. Event-based sponsorships are still available by request.

PERKS OF PARTNERSHIP	Diamond Partner \$20,000	Ruby Partner \$10,000	Emerald Partner \$5,000	Sapphire Partner \$2,500	Amethyst Partner \$1,000	Topaz Partner \$500
Logo on JLWF.org homepage	✓	✓				
Logo on JLWF.org Sponsor Page			✓	✓		
Name on JLWF.org Sponsor Page					✓	✓
Official Sponsor of JLWF General Meeting (Logo on agenda, ability to display materials or attend and pass out materials at meeting, and mentioned in weekly email to membership prior to meeting)	2	1	1			
Dedicated email blast to all 300 members	2	1				
Mentions on social media	8	4	2	1	1	1
Logo on signage at all JLWF signature events (Including but not limited to Christmas Magic, Food Fight, Give Light Awards)	✓	✓	✓	✓		
Name on signage at all JLWF signature events (Including but not limited to Christmas Magic, Food Fight, Give Light Awards)					✓	✓
Option to serve as a Food Fight Food Drive donation drop off location - and be advertised on JLWF social media as such	✓	✓	✓	✓	✓	✓
CHRISTMAS MAGIC PERKS						
Name in script on TV & Radio Ads	✓					
Name displayed on screen for TV ads	✓	✓	✓			
Name on Billboards	✓	✓				
Name on "More Magic" cards (deadline Sept. 1)	✓	✓				
Complimentary "More Magic" cards	20	10	5	3	2	1

JLWF is a member of AJLI (Association of Junior Leagues, International) and a 501(c)3 nonprofit organization. All donations are tax-deductible and can be made to "Junior League of Wichita Falls" or "JLWF" and mailed to the League Center:

Junior League of Wichita Falls
Attn: Fund Development
2302 Midwestern Pkwy
Wichita Falls, TX 76308

BUILD YOUR PARTNERSHIP TODAY

To secure or tailor-make the partnership that's right for you, contact:

Lauren McKechnie
2020-2021 Fund Development Chair
fund-development@jlwf.org | 281-380-8122 (text or call)



2020/2021 PARTNERSHIP COMMITMENT

CONTACT INFO

Community Partner Name: _____

Contact Person: _____

Email: _____

Phone: _____

Address: _____

City: _____

Zip: _____

Website: _____

Facebook: _____

PARTNERSHIP LEVEL

Level Name: _____

Total Investment: _____

PAYMENT METHOD

Circle One:

Check Included

Please Invoice Me

(Please make checks payable to Junior League of Wichita Falls or "JLWF")

COMMITMENT

Signature: _____

Date: _____

Please return form with payment to:

JLWF Fund Development

2302 Midwestern Pkwy.

Wichita Falls, TX, 76308

OR Email to Fund-Development@JLWF.org

