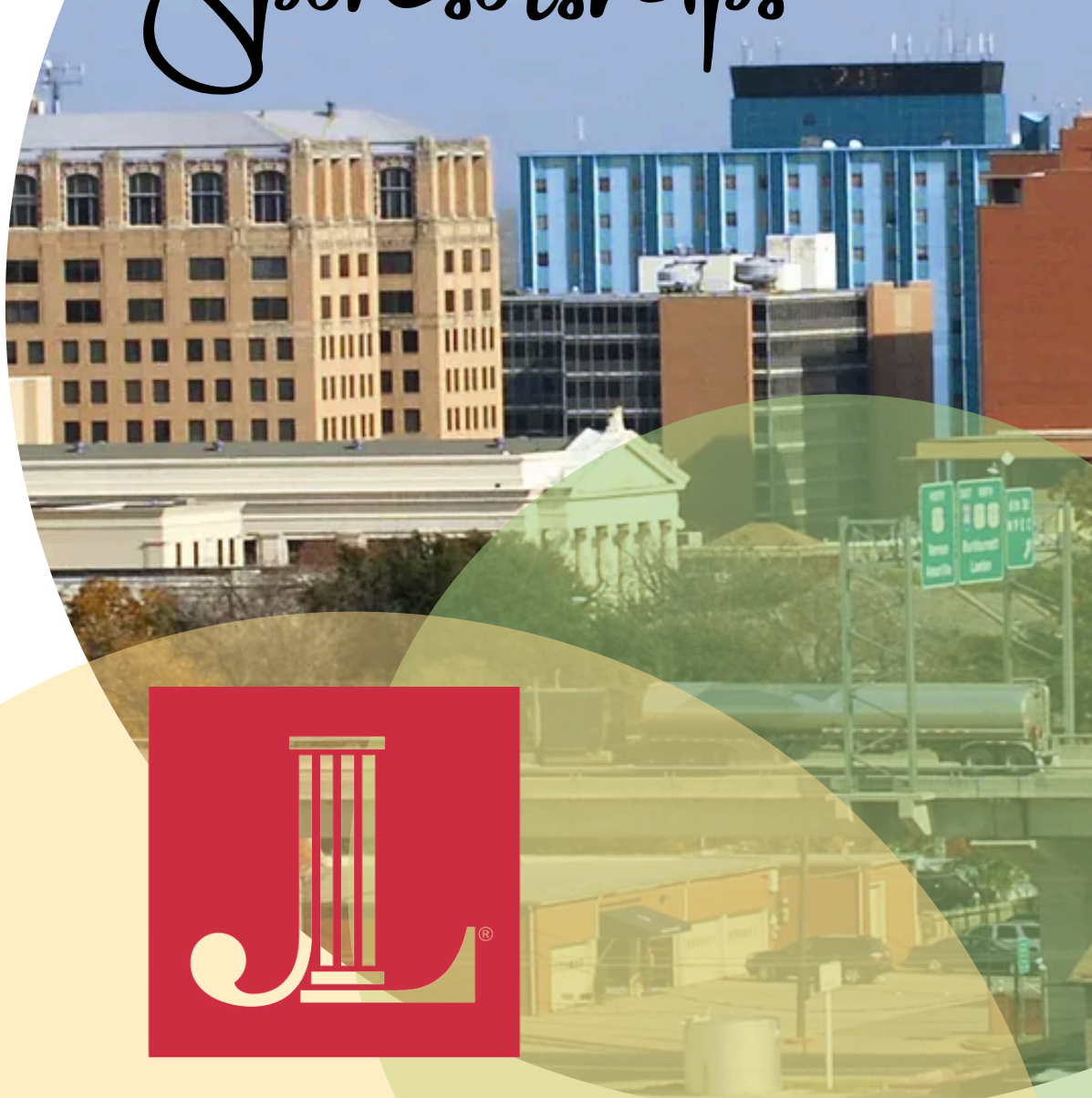


COMMUNITY

Partnerships & Sponsorships



JUNIOR LEAGUE
WICHITA FALLS

2025-2026

Who We Are

The Junior League of Wichita Falls, Inc. (JLWF) is a recognized leader in our community, committed to fulfilling the needs of our local area. Our League is comprised of a diverse and dynamic group of well-trained women, all sharing a common desire to improve the quality of life in Wichita Falls and the surrounding areas. Since our foundation in 1957, JLWF has grown to a membership of over 300 women, with active members ranging in age from 21-60. In addition to fundraising for local causes, members give their time and talents by volunteering more than 17,000 cumulative hours annually.

Our Mission

JLWF is an organization of local women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. We welcome all women who value our mission.

Our Future

To continue to bring lasting change and impact in our community, JLWF is actively seeking Community Partners to join us in fulfilling our mission. Businesses and organizations who make an annual commitment to become Community Partners will enjoy year-long opportunities for exposure and engagement directly with our members, as well as promotion through JLWF media channels and special events.

DEVELOPING
Women
TO DO A
World of Good



Our Projects

Our Community Plan is a promise we make to our neighbors in need each year. Through seven signature projects in the 2025-2026 plan, the JLWF is committed to providing \$58,850 in monetary donations and an additional 370,430 in members' volunteer hours. This is not possible without your support.

View our complete Community Plan at www.JLWF.org/CommunityPlan.

International Friendship

Over 57 years of goodwill, understanding and cultural exchange exists between JLWF and the German Air Force Squadron of the Euro-NATO Joint Jet Pilot Training Program at Sheppard Air Force Base. We recognize how important NATO is to our community, and aim to continue to build bridges that strengthen this relationship.



Food Fight

Food Fight is a one-day event where JLWF, along with local businesses and individuals, competes to see who can raise the most food for the Wichita Falls Area Food Bank. Donation bins are placed at partnering businesses across Wichita Falls for a week leading up to the big day. Since the inaugural Food Fight in 2017, the Junior League of Wichita Falls has raised over 30 tons of food for the Wichita Falls Area Food Bank.



Partners In Education

JLWF partners with the Wichita Falls Independent School District to enhance student learning through program and project development and implementation. In 2020, JLWF expanded to become a district-wide partner, accepting and reviewing applications from all 25 WFISD campuses. This volunteer and financial commitment also include a partnership with the Wichita Falls Area Food Bank's PowerPak 4 Kids initiative, an ongoing effort to provide food to at-risk children on weekends and breaks when school meals are not available.



Pink Pantry

Pink Pantry is designed to provide much-needed menstrual supplies to female students in WFISD. Statistically, one in five girls will miss a day of school due to the lack of proper hygiene supplies during their period. By providing discreet bags with hygiene supplies to nurses and counselors for distribution, JLWF hopes to ensure girls with equal opportunity to learn.

COMMUNITY IMPACT



S.E.R.V.E.

(Support **E**ndowing **R**esources and **V**olunteer **E**xperience)
Established non-profit agencies are awarded in funding and volunteer hours in response to immediate needs in the community. Grants and volunteer hours are distributed through Fall and Spring Cycles.

Leadership Training

Training is a fundamental and integral component of the Junior League mission. Through committee placements and project execution, the Junior League teaches skills and competencies to prepare our members to be effective community leaders. Leadership development and training is what sets the Junior League apart from other community service organizations, and enables our members to go on to become valuable volunteers for other local nonprofits. Training also reinforces a second component of the Junior League mission, improving the potential of women.



EVENT SPONSORSHIPS



2025 CHRISTMAS MAGIC SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$20,000

- 25 MARKET TICKETS
- 10 PREVIEW PARTY TICKETS
- 10 SPECIAL EVENT TICKETS
- NAME AT CLOSE OF TV COMMERCIAL
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

Preview Party Sponsor \$5,000

- 5 PREVIEW PARTY TICKETS
- 5 MARKET TICKETS
- NAME AT CLOSE OF PREVIEW PARTY TV COMMERCIAL
- LOGO ON SHOPPING TOTES
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

Market Shopping Sponsor \$5,000

- 4 PREVIEW PARTY TICKETS
- 4 SPECIAL EVENTS
- 15 MARKET TICKETS
- NAME AT CLOSE OF TV COMMERCIAL
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

Ladies Event Sponsor \$1,500

- 2 LADIES EVENT TICKETS
- 5 MARKET TICKETS
- NAME AT CLOSE OF SPECIAL EVENTS TV COMMERCIAL
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

Fun Run Sponsor \$1,500

- 2 FUN RUN ADMISSIONS
- 5 MARKET TICKETS
- NAME AT CLOSE OF SPECIAL EVENTS COMMERCIAL
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

Childrens Event Sponsor \$1,500

- 2 CHILDRENS EVENT TICKETS
- 5 MARKET TICKETS
- NAME AT CLOSE OF SPECIAL EVENTS TV COMMERCIAL
- RECOGNITION ON EVENT SIGNAGE AND SOCIAL MEDIA

EVENT SPONSORSHIPS



2025 CHRISTMAS MAGIC SPONSORSHIP OPPORTUNITIES

Specialty Cocktail Sponsor

\$2,500

- 2 PREVIEW PARTY TICKETS
- 5 MARKET TICKETS
- NAME ON SPECIALTY COCKTAIL MENU
- LOGO ON SPECIALTY COCKTAIL CUPS
- RECOGNITION ON SOCIAL MEDIA

Bar Sponsor

\$2,500

- 2 PREVIEW PARTY TICKETS
- 5 MARKET TICKETS
- NAME ON BAR SIGNAGE
- RECOGNITION ON SOCIAL MEDIA

Choir Sponsor

\$500

- 2 MARKET TICKETS
- NAME OR LOGO ON SIGN

Magic Mini Market

\$1,500

- 2 PREVIEW PARTY TICKETS
- 5 MARKET TICKETS
- RECOGNITION ON SIGNAGE OUTSIDE POP-UP SHOP
- RECOGNITION ON SOCIAL MEDIA

Christmas Tree Sponsor

\$250 (7 AVAILABLE)

- 2 MARKET TICKETS
- NAME OR LOGO ON CHRISTMAS TREE



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Pianos!
Show

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Dueling Pianos

HEADQUARTERS FUNDRAISER SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$10,000

- 1 TABLE
- NAME AT CLOSE OF TV COMMERCIAL
- NAME ON TABLE SIGNAGE
- NAME ON EVENT SIGNAGE
- RECOGNITION ON SOCIAL MEDIA

Piano Sponsor

\$5,000

- 4 TICKETS
- NAME ON TABLE SIGNAGE
- NAME ON EVENT SIGNAGE
- RECOGNITION ON SOCIAL MEDIA

Bar Sponsor

\$2,500

- 2 TICKETS
- NAME ON BAR SIGNAGE
- RECOGNITION ON SOCIAL MEDIA

Specialty Cocktail Sponsor

\$5,000

- 4 TICKETS
- NAME ON SPECIALTY COCKTAIL MENU
- LOGO ON SPECIALTY COCKTAIL CUPS SERVED DURING EVENT
- RECOGNITION ON SOCIAL MEDIA

LEAGUE WIDE SPONSORSHIPS

Community Partnerships

Our Community Partners play an invaluable role in meeting our mission, and we want to meet you where you are. If you would like to sponsor JLWF, but don't wish to be tied to a specific event listed previously, please consider a Community Partnership from the framework below. We are open to collaboration on creating unique partnerships that best meet your goals., so please feel free to contact us with any questions or ideas.

Perks of Partnership	Diamond \$20,000	Ruby \$10,000	Emerald \$5,000	Sapphire \$2,500	Amethyst \$1,000	Pearl \$500
Logo on JLWF.org homepage	✓	✓				
Logo on JLWF.org Sponsorship Page			✓	✓		
Name on JLWF.org Sponsorship Page					✓	✓
Mentions on Social Media	8	4	2	1	1	1
Logo on signage at all JLWF signature events (Including, but not limited to, Christmas Magic and Food Fight)	✓	✓	✓	✓		
Name on signage at all JLWF signature events (including but not limited to, Christmas Magic and Food Fight)					✓	✓
Option to serve as Food Fight Drive donation drop off location and be advertised on JLWF social media as such	✓	✓	✓	✓	✓	✓
Christmas Magic Tickets (if Committed before October 15)						
Complimentary Special Event tickets	10	6	4	2		
Complimentary Preview Party Tickets	10	8	4	2	2	
Complimentary Market Tickets	25	20	15	10	8	4



COMMITMENT

Sponsorship Commitment 2025



PLEASE USE QR CODE OR VISIT JLWF.ORG/COMMUNITY-PARTNERSHIPS/ TO VIEW MOST UPDATED AVAILABILITY OF EACH EVENT SPONSORSHIP.

SPONSOR NAME:

CONTACT PERSON:

EMAIL:

PHONE:

ADDRESS:

CITY:

ZIP:

WEBSITE:

FACEBOOK:

EVENT SPONSORSHIP
OR PARTNER LEVEL:

INVESTMENT:

PAYMENT METHOD (CIRCLE ONE)

CHECK

CC INVOICE

please make checks payable to Junior League of Wichita Falls or "JLWF"

SIGNATURE:

DATE:

PLEASE RETURN FORM WITH PAYMENT TO:
JLWF FUND DEVELOPMENT
2302 MIDWESTERN PKWY.
WICHITA FALLS, TX, 76308
OR EMAIL TO FUND-DEVELOPMENT@JLWF.ORG

JLWF IS A MEMBER OF AJLI (ASSOCIATION OF JUNIOR LEAGUES, INTERNATIONAL) AND A 501(C)3 NONPROFIT ORGANIZATION. ALL DONATIONS ARE TAX-DEDUCTIBLE AND CAN BE MADE TO "JUNIOR LEAGUE OF WICHITA FALLS" OR "JLWF" AND MAILED TO THE LEAGUE CENTER.