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CONTACT: Heather Toby (940) 782-5990
Shelby McCormick (940) 632-8506
Stephanie Jones (940) 631-2501
Sarah Williams (940) 224-0401

CROSS CANADIAN RAGWEED CONFIRMS FALLSFEST CONCERT DATE
25th Anniversary Event Set for September 24, 2010

(WICHITA FALLS, TX)-Cross Canadian Ragweed fans, LISTEN UP! The red hot southern rock band has chosen FallsFest on their very limited 2010 tour and will be rocking Lucy Park for the 25th anniversary of FallsFest.

FallsFest organizers are pleased to announce Cross Canadian Ragweed will perform in Wichita Falls as one of their last six tour dates on Friday, September 24th.

“People are already talking about the fact this will be a do not miss concert event,” says Stephanie Jones, FallsFest Co-Director. We have been in close contact with the band for weeks. We are thrilled they want to include FallsFest in their last six tour dates of this year.

FallsFest organizers say the band’s decision to have a very limited tour will draw even more fans for their remaining shows. “For 25 years FallsFest has provided the region with incredible outdoor concerts. We can’t think of a better silver anniversary gift to the community than to bring this powerful entertainment force to FallsFest,” added Sarah Williams, Co-Director.

The band comprised of Grady Cross, Cody Canada, Randy Ragsdale and Jeremy Plato have been true road warriors, playing over 220 dates a year for 13 of the last 15 years. Cross Canadian Ragweed started in Yukon, Oklahoma, where the foursome grew up together. “We’ve known each other forever,” Canada says. “In a small town with nothing much going on, what could four boys do 14 years ago but start a rock’n’roll band?” The foursome eventually moved to Stillwater, OK, the college town that has been the state’s musical breeding ground, and also started winning over Texas with a weekly gig in the Lone Star musical mecca of Austin. Over the years, Ragweed has reaped a slew of rave reviews and began cracking the country Top 10 and pop Top 40 charts while expanding its nationwide following through dedicated touring.

FallsFest is a joint venture of the Junior League of Wichita Falls, Inc., Streams & Valleys, Inc. and the Wichita Falls Parks and Recreation Department. Voted Texoma’s Best Local Festival and Best All-Around Event, FallsFest is set for September 24-25. Advance tickets will go on sale at select locations later in the summer. For more information call (940) 692-9797 or visit our website at www.fallsfest.org.

